Hello and welcome to our global project "Everything is different, Everything is the same".

We are a group of design students of KISD (Köln International School of Design, Germany) and – just like you – our lives have been radically affected by the pandemic. With our project "Everything is different, Everything is the same" we want to remind you of all the similarities as well as unique differences that still connect us all, no matter which place on the planet we call "home".

What do we want to do?
We want to generate two videos (A&B): the "Slice of Life" video and the "Pass-It-On Challenge" and we would like to ask you to participate in both but we are also grateful, if you only have time to fulfill one of the two tasks. (Deadline: 19.12.2021)

You are not good at video shooting? You are! Just relax – we want to keep it very simple. There are some easy rules to follow and we are sure that you will do well. Just grab your phone/camera and start!

What else is important?
All the gathered content will be shared in a virtual exhibition, so be sure that everyone in your videos is aware of that. For technical requirements of the videos, check out the illustrations. Don't hesitate to contact us if you have any questions regarding the project itself or any technical questions.

Thanks a lot for your support! We are happy, if you want to be part of our global project.

Any questions left?
Find more information about our project at: https://everything-is-different.com/2021-winter/ and https://kisd.de
For any questions send an email to: different.same21@gmail.com

What is it about?
We're looking for the best "Slice of Life" video.

What is important?
You only need to film a short video of your daily life. It can be about whatever you like. It can be about morning routines, food, transportation, work, shopping, the end of your day...

You can make the video as long or short as you want.

You can use any digital camera or any mobile device to record your video. You can film in any language you like.

You can send your video to us in any file format. We can't wait to see your videos!

Pass-It-On Challenge
If you have a video for the "Slice of Life Challenge" you are automatically entered for the "Pass-It-On Challenge".

You want to do both? Then you send us two videos: one that is about your daily life and one that shows you passing an object from one side of the frame to another.

What is important?
You have to pass the object from outside the frame to outside the frame. Don't be too hasty. Wait for a moment before you pass the object, so it can be perceived by the viewers.

Out of the directions left, right, up and down it is completely up to you which combination you choose. This could for example be from left to right or from up to left. Any combination out of these four directions is possible.

We are excited to see all your fun and creative clips for this task!

For any questions send an email to: different.same21@gmail.com

Link to the example videos